![Knovvu Text-To-Speech logo]

**SESTEK**

# ELEVATE YOUR BRAND WITH VOICE



## CHALLENGE

Businesses are urgently searching for ways to serve customers fast, seamlessly and around-the-clock by increasing self-service rates. But at the same time, they do not want to diminish the important human touch aspect of customer service. One-dimensional and text-based solutions are far from addressing these important issues.

## SOLUTION

Text-to-Speech (TTS) is a powerful speech synthesis technology that can vocalize written text into audible speech with a human-like voice. The technology helps businesses to deliver high-quality self-service applications to customers while improving the experience.

## Deliver human-like and personalized experiences to your customers and improve their conversational journeys.

## BENEFITS

### INCREASE SELF SERVICE

Our advanced speech synthesis technology delivers human-sounding voices that customers enjoy interacting.

### IMPROVE EXPERIENCE

TTS technology is essential for any self-service application, but it has to be human-like voice for an improved experience.

### REDUCE COST

When customers can interact with systems seamlessly, process automation and self-service rates increase.

# BANK GIVES VOICE TO ITS ATMS FOR VISUALLY IMPAIRED CUSTOMERS

Using Text-to-Speech technology, one of the most reputable banks in Turkey, YapıKredi introduced voice-enabled ATMs to serve visually impaired customers.

## 1st
First bank to introduce **voice-enabled ATMs**

## 100%
**Increased** accessibility for visually impaired customers

Contributed to brand reputation as **innovative** and **customer-focused**

## DIFFERENTIATORS

### Customized Solution
We can develop unique, natural-sounding, brand-specific voices with ease.

### Voice Tuning
Speech rate and volume can be adjusted without compromising authenticity.

### SSML Support
We provide more human-like experiences with pauses, numbers, date, time formatting and more.

### Multi Language
Currently, we give brands voices in 13 different languages, and we continuously work to add more options.

### Fast Adaptation
We can develop and expand brand voices generated from limited voice samples.

### Flexible Deployment
Our flexible API effortlessly integrates into client's services, solutions and applications.